



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/B Nelson/D/Sen/FL (16577)
Agency/T-Code Abar Media (2878)/948873799
Buyer HUTTON,SHELLI
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand BILL NELSON/DSCC (134928)
Acct Types National/Political
Est/Headline 490/06190462
Demo

Invoice 643073
Inv Date 10/28/2012
Terms Net 30
Contract 318145
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

Revision
Comments NELSON FOR SENATE
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:23PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.2	Spot	5:00:00AM- 5:30:00	Per week (3),Tu,We,Th,Fr	10/09/12 5:12AM (Tu)	00:30		BNDS12001H	\$625.00	
1.2	Spot	5:00:00AM- 5:30:00	Per week (3),Tu,We,Th,Fr	10/10/12 5:14AM (We)	00:30		BNDS12001H	\$625.00	
1.2	Spot	5:00:00AM- 5:30:00	Per week (3),Tu,We,Th,Fr	10/12/12 5:14AM (Fr)	00:30		BNDS12004H	\$625.00	
5.2	Spot	6:00:00AM- 7:00:00	Per week (2),Tu,We,Th,Fr	10/09/12 6:14AM (Tu)	00:30		BNDS12001H	\$1875.00	
5.2	Spot	6:00:00AM- 7:00:00	Per week (2),Tu,We,Th,Fr	10/12/12 6:29AM (Fr)	00:30		BNDS12004H	\$1875.00	
6.2	Spot	6:00:00AM- 7:00:00	Day,M-1	10/15/12 6:23AM (Mo)	00:30		8NDS12004H	\$1875.00	
7.2	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/09/12 7:26AM (Tu)	00:30		BNDS12001H	\$2000.00	
7.2	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/09/12 8:47AM (Tu)	00:30		BNDS12001H	\$2000.00	
7.2	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/10/12 7:29AM (We)	00:30		BNDS12001H	\$2000.00	
7.2	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/10/12 8:58AM (We)	00:30		BNDS12001H	\$2000.00	
7.2	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/11/12 7:29AM (Th)	00:30		8NDS12004H	\$2000.00	
7.2	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/11/12 8:29AM (Th)	00:30		BNDS12004H	\$2000.00	
7.2	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/12/12 7:55AM (Fr)	00:30		BNDS12004H	\$2000.00	
7.2	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/12/12 8:53AM (Fr)	00:30		BNDS12004H	\$2000.00	
8.2	Spot	7:00:00AM- 9:00:00	Day,M-2	10/15/12 7:25AM (Mo)	00:30		BNDS12004H	\$2000.00	
8.2	Spot	7:00:00AM- 9:00:00	Day,M-2	10/15/12 8:42AM (Mo)	00:30		BNDS12004H	\$2000.00	
9.2	Spot	9:00:00AM-10:00:00	Day,W-1,Th-1,F-1	10/10/12 9:23AM (We)	00:30		BNDS12001H	\$560.00	
9.2	Spot	9:00:00AM-10:00:00	Day,W-1,Th-1,F-1	10/11/12 9:41AM (Th)	00:30		BNDS12004H	\$560.00	
9.2	Spot	9:00:00AM-10:00:00	Day,W-1,Th-1,F-1	10/12/12 9:46AM (Fr)	00:30		BNDS12004H	\$560.00	
10.2	Spot	9:00:00AM-10:00:00	Day,M-1	10/15/12 9:33AM (Mo)	00:30		8NDS12004H	\$560.00	
11.2	Spot	10:00:00AM-11:00:00	Day,W-1,Th-1,F-1	10/10/12 10:23AM (We)	00:30		BNDS12001H	\$560.00	
11.2	Spot	10:00:00AM-11:00:00	Day,W-1,Th-1,F-1	10/11/12 10:22AM (Th)	00:30		BNDS12004H	\$560.00	
11.2	Spot	10:00:00AM-11:00:00	Day,W-1,Th-1,F-1	10/12/12 10:22AM (Fr)	00:30		BNDS12004H	\$560.00	
12.2	Spot	10:00:00AM-11:00:00	Day,M-1	10/15/12 10:50AM (Mo)	00:30		BNDS12004H	\$560.00	
13.2	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,F-1	10/09/12 11:32AM (Tu)	00:30		BNDS12001H	\$925.00	
13.2	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,F-1	10/10/12 10:59AM (We)	00:30		BNDS12001H	\$925.00	
13.2	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,F-1	10/12/12 10:59AM (Fr)	00:30		BNDS12004H	\$925.00	
14.2	Spot	11:00:00AM-12:00:00	Day,M-1	10/15/12 11:32AM (Mo)	00:30		BNDS12004H	\$925.00	
15.2	Spot	12:00:00PM- 1:00:00	Day,Tu-1,Th-1,F-1	10/09/12 12:21PM (Tu)	00:30		BNDS12001H	\$850.00	
15.2	Spot	12:00:00PM- 1:00:00	Day,Tu-1,Th-1,F-1	10/11/12 12:10PM (Th)	00:30		BNDS12004H	\$850.00	
15.2	Spot	12:00:00PM- 1:00:00	Day,Tu-1,Th-1,F-1	10/12/12 12:28PM (Fr)	00:30		BNDS12004H	\$850.00	
16.2	Spot	12:00:00PM- 1:00:00	Day,M-1	10/15/12 12:39PM (Mo)	00:30		BNDS12004H	\$850.00	
18.2	Spot	3:00:00PM- 4:00:00	Day,Tu-1,F-1	10/09/12 3:40PM (Tu)	00:30		BNDS12001H	\$650.00	
18.2	Spot	3:00:00PM- 4:00:00	Day,Tu-1,F-1	10/12/12 3:19PM (Fr)	00:30		BNDS12004H	\$650.00	
19.2	Spot	3:00:00PM- 4:00:00	Day,M-1	10/15/12 3:46PM (Mo)	00:30		BNDS12004H	\$650.00	
20.2	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/09/12 4:14PM (Tu)	00:30		BNDS12001H	\$800.00	
20.2	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/10/12 4:22PM (We)	00:30		BNDS12001H	\$800.00	
20.2	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/11/12 4:26PM (Th)	00:30		BNDS12004H	\$800.00	
20.2	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/12/12 4:39PM (Fr)	00:30		BNDS12004H	\$800.00	



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Est/Headline 490/06190462
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Revision
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Invoice 643073
Inv Date 10/28/2012
Terms Net 30
Contract 318145
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

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CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:23PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
21.2	Spot	4:00:00PM- 5:00:00PM	Day,M-1	10/15/12 4:21PM (Mo)	00:30		BNDS12004H	\$800.00	
22.2	Spot	5:00:00PM- 6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/09/12 5:24PM (Tu)	00:30		BNDS12001H	\$2250.00	
22.2	Spot	5:00:00PM- 6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/10/12 5:13PM (We)	00:30		BNDS12001H	\$2250.00	
22.2	Spot	5:00:00PM- 6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/12/12 5:27PM (Fr)	00:30		BNDS12004H	\$2250.00	
23.2	Spot	5:00:00PM- 6:00:00PM	Day,M-1	10/15/12 5:52PM (Mo)	00:30		BNDS12004H	\$2250.00	
24.2	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/09/12 6:22PM (Tu)	00:30		BNDS12001H	\$3000.00	
24.2	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/10/12 6:29PM (We)	00:30		BNDS12001H	\$3000.00	
24.2	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/11/12 6:24PM (Th)	00:30		BNDS12004H	\$3000.00	
24.2	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/12/12 6:23PM (Fr)	00:30		BNDS12004H	\$3000.00	
25.2	Spot	6:00:00PM- 6:30:00PM	Day,M-1	10/15/12 6:00PM (Mo)	00:30		BNDS12004H	\$3000.00	
26.2	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/09/12 7:24PM (Tu)	00:30		BNDS12001H	\$3000.00	
26.2	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/10/12 7:24PM (We)	00:30		BNDS12001H	\$3000.00	
26.2	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/11/12 7:05PM (Th)	00:30		BNDS12004H	\$3000.00	
26.2	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/12/12 7:13PM (Fr)	00:30		BNDS12004H	\$3000.00	
27.2	Spot	7:00:00PM- 7:30:00PM	Day,M-1	10/15/12 7:13PM (Mo)	00:30		BNDS12004H	\$3000.00	
28.2	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/09/12 7:46PM (Tu)	00:30		BNDS12001H	\$3000.00	
28.2	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/10/12 7:44PM (We)	00:30		BNDS12001H	\$3000.00	
28.2	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/11/12 7:38PM (Th)	00:30		BNDS12004H	\$3000.00	
28.2	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/12/12 7:43PM (Fr)	00:30		BNDS12004H	\$3000.00	
29.2	Spot	7:30:00PM- 8:00:00PM	Day,M-1	10/15/12 7:44PM (Mo)	00:30		BNDS12004H	\$3000.00	
32.2	Spot	10:00:00PM-11:00:00PM	Day,Tu-1	10/09/12 10:42PM (Tu)	00:30		BNDS12001H	\$5250.00	
34.2	Spot	10:00:00PM-11:00:00PM	Day,W-1	10/10/12 10:37PM (We)	00:30		BNDS12001H	\$5300.00	
42.2	Spot	11:00:00PM-11:35:00PM	Per week (3),Tu,We,Th,Fr,Su	10/09/12 11:13PM (Tu)	00:30		BNDS12001H	\$2000.00	
42.2	Spot	11:00:00PM-11:35:00PM	Per week (3),Tu,We,Th,Fr,Su	10/10/12 11:23PM (We)	00:30		BNDS12001H	\$2000.00	
42.2	Spot	11:00:00PM-11:35:00PM	Per week (3),Tu,We,Th,Fr,Su	10/14/12 11:21PM (Su)	00:30		BNDS12004H	\$2000.00	
43.2	Spot	11:00:00PM-11:35:00PM	Day,M-1	10/15/12 11:28PM (Mo)	00:30		BNDS12004H	\$2000.00	
46.2	Spot	5:00:00AM- 6:00:00PM	Day,Sa-1	10/13/12 5:23AM (Sa)	00:30		BNDS12004H	\$340.00	
47.2	Spot	6:00:00AM- 7:00:00PM	Day,Sa-1	10/13/12 6:45AM (Sa)	00:30		BNDS12004H	\$850.00	
48.2	Spot	7:00:00AM- 9:00:00PM	Day,Sa-2	10/13/12 7:13AM (Sa)	00:30		BNDS12004H	\$1050.00	
48.2	Spot	7:00:00AM- 9:00:00PM	Day,Sa-2	10/13/12 8:41AM (Sa)	00:30		BNDS12004H	\$1050.00	
49.2	Spot	9:00:00AM-10:00:00PM	Day,Sa-1	10/13/12 9:29AM (Sa)	00:30		BNDS12004H	\$1050.00	
52.2	Spot	7:00:00AM- 9:00:00PM	Day,Su-2	10/14/12 7:13AM (Su)	00:30		BNDS12004H	\$1050.00	
52.2	Spot	7:00:00AM- 9:00:00PM	Day,Su-2	10/14/12 8:29AM (Su)	00:30		BNDS12004H	\$1050.00	
53.2	Spot	12:00:00PM-12:30:00PM	Day,Su-1	10/14/12 12:29PM (Su)	00:30		BNDS12004H	\$600.00	
54.2	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	10/14/12 6:12PM (Su)	00:30		BNDS12004H	\$1500.00	
55.2	Spot	11:30:00PM-12:00:00PM	Day,Su-1	10/14/12 11:41PM (Su)	00:30		BNDS12004H	\$475.00	
56.2	Spot	7:00:00AM- 9:00:00PM	Per week (1),Sa	10/13/12 7:55AM (Sa)	00:30		BNDS12004H	\$1050.00	M/G For 30.1.1
57.0	Spot	5:30:00PM- 6:00:00PM	Day,F-1	10/12/12 5:41PM (Fr)	00:30		BNDS12004H	\$2250.00	M/G For 22.2.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$129,895.00	Total Spots	77
Commission	(\$19,484.25)		
Net Total	\$110,410.75		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.